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ai3 Redefines Destination Dining in Centennial Olympic Park

Googie Burger combines food stand and high design for an only-in-Atlanta dining experience

ATLANTA – July 21, 2010 – With a portfolio of award-winning restaurant designs to its credit, ai3, Inc. has once again delivered a unique food experience to Atlanta with Googie Burger. Located in Centennial Olympic Park, Googie Burger combines the kitchen-only design of a traditional food stand with the style of a 1950's roadside diner. Googie Burger will be the park's only permanent food vendor.

The restaurant's name comes from the post-modern Googie style of architecture. Commonly seen in roadside diners of the 1950's, the design features upswept roofs, space-age details, and the use of glass, steel and neon. In addition to this architectural style, ai3 took its biggest design cue from the park itself. The burger stand does not offer any dine-in seating as a way to keep people interactive with the main destination – Centennial Olympic Park.

"Our goal was to create a dining experience that would complement and interact with the park – not detract from it. We've played off the park's whimsy design elements, like the light towers and fountains. At the same time, we've created a space that keeps people moving so they can experience all that Centennial Olympic Park has to offer," said Patrick Johnson, AIA, a principal at ai3.

Googie Burger is owned and operated by Levy Restaurants. To learn more about ai3 and its architecture, interior, product and graphic design services, please visit www.ai3online.com.

About ai3, Inc.

ai3's multi-disciplinary design services reveal the stories that give meaning and value to design. Through the exchange of ideas and thoughtful client dialogue, ai3 creates energetic, compelling designs across a wide spectrum of industries and geographies. To learn more about ai3's architecture, interior and product design services, please visit www.ai3online.com.

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